

100 families spending just \$100 per week on groceries would raise \$26,000!

Cash for Causes is a great fundraising opportunity because people buy groceries all year long!

You don't have to ask people to make donations or purchase extra products. Simply ask them to shop with gift cards instead of cash or credit!

The fundraising solution that really pays!

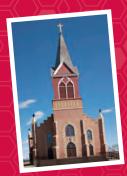
"The gift cards you purchase are at face value. You get to purchase what you want, not wasting money on items that you do not need when the economy is tough!" -LAKE EFFECT YOUNG LIFE, SPRINGVILLE, NY

"It takes no money to run it. The money that we raise from the card orders we get from our families goes towards helping with kids' tuition. Cash for Causes is a no-brainer and you really benefit from it."

> BEV BLASZAK, FOURTEEN HOLY HELPERS, WEST SENECA, NY

"The TOPS discount card program is definitely a win-win situation. I rate it very highly as it allows us to offer tuition reduction programs to our students."

- ST. AMBROSE, BUFFALO, NY





and click on the



€2025 force

the simple solution to community fundraising



We can help your group raise thousands

Your non-profit group earns cash just by doing their grocery shopping!









> Who can participate?

Any official 501c3 not-for-profit organization can participate in the Cash for Causes program!

- Youth sports organizations
- School bands
- Parent-teacher organizations
- Religious groups
- Senior citizen groups
- Youth clubs

Use the money for anything your group needs!

- Uniforms
- Sports equipment
- Field trips
- Supplies for school
- Building repairs
- Tuition

No time limits.

Raise money during a specific time period or participate all year long.



Cash for Causes is easy!

Here's how it works:

- Your organization purchases TOPS Living Here Giving Here gift cards from our Gift Card Department at a 5% discount.
- You re-sell them at face value to your group members, family, neighbors and friends who use the gift cards just like cash when they do their grocery shopping at TOPS.
- Your organization keeps the 5% difference! There's no waiting or refund checks or accounting credits — the money is in your hands to use immediately.



It's fun and easy to watch your funds grow!

We even provide materials upon request to help you advertise and promote this great fundraising opportunity to your group.

Sign up and start earning your share of Cash for Causes now! The minimum group Gift Card order is only \$500. Once you're accepted, orders are usually received within three-to-five business days.

Earn your share of thousands of dollars — get started today!

You can place your first order with us as soon as you receive written confirmation of your acceptance, usually within two weeks.

You must be a registered 501c3 not-for-profit organization to participate in the Cash for Causes program.

- Submit a request to participate in the program on your organization's letterhead. Please include the organization's name, contact address, telephone number, the total dollar amount desired, where to send the cards and a breakdown of the Gift Card denominations.
- Include a copy of your tax-exempt, not-for-profit number form (NOT your Federal Tax ID form).
- Submit both documents in one of three ways –
- 1 FAX: 716-635-5956, Attention: Cash for Causes
- 2 EMAIL: tops.giftcard@topsmarkets.com with
- "Cash for Causes" in the subject line
- 3 U.S. MAIL: Cash for Causes, TOPS Markets P.O. Box 1027 Buffalo, NY 14240-1027

