

TOPS in Education Powered by eScrip Forward to a Friend Giveaway

Promotion Period: January 9, 2016 through February 6, 2016

GROUP: K-12 School approved to participate in the TOPS in Education Program.

SUPPORTER: An individual who is participating in the Tops in Education Powered by eScrip program by registering their Tops BonusPlus card.

SPONSOR: The Sponsor of this Promotion is Electronic Scrip, Inc., 1810 Gateway Dr., Ste. 380, San Mateo, CA 94404.

ELIGIBILITY

SUPPORTERS: 1) Individuals who register a TOPS BonusPlus® Card in the eScrip program ("Supporters") with a Tops BonusPlus card during the promotion period and 2) Existing Supporters who forward the promotional email will be randomly selected and awarded a TOPS Markets Gift Card in the amount of \$1,000.00.

PROMOTION DATES

The Bonus Contribution Promotion starts at 12:01 am (EDT) January 9, 2016 and ends at 11:59 p.m. (EDT) on February 6, 2016 ("Promotion Period"). Electronic Scrip, Inc. is the official timekeeper for this promotion.

TO PARTICIPATE

GROUPS: In order to participate and be eligible for a group prize, groups must be enrolled with eScrip before February 6, 2016 to be eligible to win a \$1,000 bonus contribution. Sponsor reserves the right to verify all reporting data prior to awarding of contest prizes. Neither TOPS Markets, Electronic Scrip Incorporated, their respective parent companies, subsidiaries, affiliates, directors, officers, employees, agencies nor any of their respective partners (collectively, the "Sponsor Affiliates") are responsible for electronic network, scanner or computer hardware or software malfunction and/or transmission failure, loss, delayed or corrupted data transmissions, or any technical or human failures, errors or difficulties of any kind.

SUPPORTERS: In order to participate and be eligible for an individual supporter prize, a person must be either: 1) an existing Tops in Education/ eScrip supporter with a registered TOPS BonusPlus® Card with a valid email, opted in to receive email and forward the promotion announcement email ("Forward to a Friend") to at least one other person. Each valid email recipient who is forwarded the promotional email via the "Forward to a Friend" link in the promotional email will receive one entry. For example, forward the email to 5 valid email recipients via the "Forward to a Friend" link and receive 5 entries. Only those emails forwarded via the Forward to a Friend link in the promotional email will be considered a valid entry, no other form of forwarding (such as using the "Forward" function in an email client) will count as a valid entry. 2) New Tops in Education/eScrip supporters who sign up during the promotion period will earn one (1) entry. No purchase is necessary, a purchase will not increase or decrease your chances of winning the individual supporter prize.

PRIZE AWARD DETERMINATION

GROUPS: At the end of the Promotion Period: of the winning Supporter, the group(s) on record for that supporter at the time of the drawing will be deemed the winning group(s). In the event a supporter has more than one group on record, the \$1,000 bonus contribution will be split evenly among their groups of record

SUPPORTERS: One (1) Supporter, as defined in "To Participate" above, will be selected by random drawing by Sponsor. In addition, their group(s) of record at the time of drawing will be awarded the group prize. Registration is free and no purchase is necessary to be included in prize drawings

PRIZES

ONE (1) GROUP PRIZE TO BE AWARDED

The group or groups of record in the winning Supporter's eScrip profile at the time of drawing will win the Grand Prize and awarded the grand of a one-time bonus contribution in the amount of \$1,000.00 to be evenly split among the groups of record for the winning Supporter at the time of drawing.

ONE (1) SUPPORTER PRIZE TO BE AWARDED

One (1) individual supporter who registered their BonusPlus® Card during the Promotion Period or forwarded the "Forward to a Friend" email will be randomly drawn to win a TOPS Markets Gift Card in the amount of \$1,000.00.

PRIZE AWARD NOTIFICATION/VERIFICATION/PRIZE RESTRICTIONS:

Group Prize: The principal or other authorized administrator at the winning group will be contacted initially via telephone and will then be required to sign and return an Affidavit of Eligibility, Liability Release, and where legal, a Publicity Release within thirty (30) days of notification attempt. Noncompliance within this time period will result in disqualification and another group will be selected for the prize. Prize awards are nontransferable and non-exchangeable. Groups are responsible for payment of all local, state, and federal taxes, if applicable. Sponsor is not liable for and will not pay any such taxes. Limit one (1) prize award per group.

Supporter Prize: The winning Supporter will be contacted initially via telephone and ore email and will then be required to sign and return an Affidavit of Eligibility, Liability Release, and where legal, a Publicity Release within 30 (30) days of notification attempt. Noncompliance within this time period will result in disqualification and another supporter will be selected for the prize. Individual supporters are responsible for payment of all local, state, and federal taxes, if applicable. Sponsor is not liable for and will not pay any such taxes. Limit one (1) prize award per supporter.

CONDITIONS OF PARTICIPATION:

Neither the Sponsor nor the Sponsor Affiliates assume any responsibility for incorrect or inaccurate capture of information including, but not limited to, technical malfunctions, human or technical error, seeding or printing errors, lost/delayed/garbled data or transmissions, omission, interruption, deletion, defect or failures of: any telephone or computer line or network, computer equipment, software or any combination thereof. In the event this Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Sponsor reserves the right to cancel, terminate or suspend the Promotion and determine prize award recipients from among all valid group earnings generated prior to cancellation. Sponsor Affiliates are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in this Promotion or by any human error which may occur in the processing of the earnings data in the Promotion. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the process or the operation of the Promotion or Promotion Website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Entrants agree to be bound by these Official Rules and the decisions of the Sponsor. No purchase necessary for registered supporters for the individual supporter prize. You must be eighteen (18) years or older at the time of drawing to be eligible for this Promotion. Subject to all federal, state, and local laws. Groups must be enrolled in eScrip before February 6, 2016. Supporters must be registered during the Promotion Period. Sponsor, decisions regarding all aspects of the Promotion shall be final and binding. Odds of winning depend on the number of Supporters registered during the Promotion Period and the number of participating groups. Winners may be required to provide a mailing address to claim prize. Cash prizes will be mailed as checks, in U.S. dollars. Gift card prizes will be mailed to the address provided by the winner. Prizes will be awarded 90 days from end of the

Promotion Period.

GENERAL: Participants agree to indemnify and hold harmless and waive any and all claims of liability of any kind whatsoever against the Sponsor and/or the Sponsor Affiliates, including, but not limited to, damages, claims or causes of action of any kind whatsoever (however named or described) for injuries, loss or damage to person(s), including death, and property, or rights of publicity or privacy, defamation, or portrayal in a false light which may arise with respect to participation in the Promotion and/or the acceptance, possession, use/misuse of any prize(s), and/or participation in any Promotion related activity. By accepting a prize, groups and their faculty and staff consent to the use of their names and photographs or likenesses by Sponsor and Sponsor Affiliates for purposes of advertising, trade and promoting in any and all media on behalf of the Sponsor and Sponsor Affiliates, including on the Internet, at any time or times without prior notification, review, or approval or further compensation, unless prohibited by law. The Sponsor and Sponsor Affiliates shall accept no responsibility for any additional expenses, omissions, delays, rerouting, or acts of any government or authority.

All actions arising pursuant to this Promotion will be brought in the federal and state courts residing in Alameda County, California, and this Promotion will be governed, in all respects by the internal laws of the State of California without regard to its conflict of law rules.
